

# TOBACCO CESSATION BENEFIT

## WHAT PROVIDERS NEED TO KNOW

The Colorado Medicaid Tobacco Cessation Benefit provides members of Medicaid programs with free to low-cost (co-pay) access to evidence-based tobacco treatment. Members must be at least 13 years old to participate in counseling, and 18 to be prescribed medication.

### What's covered:

#### MEDICATIONS

**All FDA-approved medications covered for up to two 90-day courses of treatment** through the Pharmaceutical Benefit with a prescription and prior authorization form submitted by a Medicaid-enrolled provider.



#### COUNSELING

**Individual and group behavioral counseling offered by qualified providers:** certified nurse-midwives, osteopaths, physicians, physician assistants, nurse practitioners, and registered nurses.



#### QUITLINE

**Free medication and coaching services** through the Colorado QuitLine:



**FAX** Quit Referral Form:  
1-800-261-6259



**ONLINE** referral:  
[colorado.quitlogix.org/eReferral](http://colorado.quitlogix.org/eReferral)



**PATIENTS CALL** QuitLine:  
1-800-QUITNOW



**PATIENTS ENROLL** online:  
[coquitline.org](http://coquitline.org)

#### SERVICES FOR PREGNANT WOMEN

**Enhanced options and services for pregnant women.**



No co-pays for individual or group counseling or approved medications.

Screening for Prenatal Plus Program.

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## TIPS FOR PROVIDERS

### 3 STEPS IN 3 MINUTES, AT EVERY VISIT

1. **ASK** all patients over the age of 13 about tobacco and nicotine use at every visit.
2. **ADVISE** tobacco users to quit with a clear message, personalized to your patient's health.
3. **PRESCRIBE** medication and **refer** for evidence-based tobacco cessation treatment: medication (18 and older) PLUS behavioral counseling (13 and older).

### WHEN YOUR PATIENT DECIDES TO QUIT, YOU CAN INFLUENCE THE OUTCOME

1. Strongly recommend appropriate tobacco cessation medication and provide instructions.
2. Provide behavioral counseling or refer your patient to the free coaching services offered by the Colorado QuitLine.
3. Your patients may receive benefits from both the Department and QuitLine simultaneously if desired.

### ADDRESS RELAPSE

Quitting smoking often requires repeated intervention and multiple attempts to quit. You can assist your patient who has relapsed by offering non-judgemental and consistent support and re-referring for treatment.

### WHAT WORKS BEST?

Medication **PLUS** concurrent behavioral counseling offer the best chance for success, often tripling quit rates.

Use of combination nicotine replacement therapy (NRT) is more effective than individual NRT.

#### RESOURCES

Further benefit details: CMTCB Fact Sheet at [colorado.gov/cdphe/providers](http://colorado.gov/cdphe/providers) and [colorado.gov/pacific/hcpf/tobacco-cessation](http://colorado.gov/pacific/hcpf/tobacco-cessation)

Benefit questions? Call the Prior Authorization Help Desk **1-800-365-4944**.

Provider Training: [bit.ly/provider-tobacco-cessation-guidelines-webinar](http://bit.ly/provider-tobacco-cessation-guidelines-webinar)

Tobacco treatment information: [bit.ly/treating-tobacco-use-dependence-update-2008](http://bit.ly/treating-tobacco-use-dependence-update-2008)