

Medicaid-Public Health Roadmap for Implementing CDC's 6|18 Initiative Prevention Interventions

Under the Centers for Disease Control and Prevention's (CDC) 6|18 Initiative, state Medicaid and public health agencies are collaborating to implement proven prevention interventions. This infographic shares key steps in the lifecycle of a 6|18 intervention. Note, steps may not be linear; for example, teams may pick a health condition before obtaining leadership buy-in or revisit previous steps throughout the intervention process.



1 Obtain Leadership Buy-In

Make the case for implementing CDC's 6|18 Initiative interventions to Medicaid and public health leadership.



2 Select Health Interventions

Examine state-specific disease prevalence, prevention services use, programs and policies, and potential for impact to identify one or more interventions.



3 Form Your Team

Form a team of staff from both Medicaid and public health who will manage day-to-day implementation.

4 Engage Stakeholders



5 Create an Action Plan

Outline project goals, activities, measures, key partners, and timelines.



6 Collect Baseline Data



Identify key measures to assess intervention implementation progress and impact.



7 Implement Interventions

Implement changes to enhance coverage, utilization, and/or quality of prevention services and promote changes to providers and consumers.



8 Assess Progress

Evaluate the outcomes of implementation efforts by examining both qualitative and quantitative indicators.



9 Sustain Efforts

Use results to build on successes and make the case for additional collaboration around other interventions.

