

# My Doctor Saved My Life



# Just By Talking To Me

Patients listen to you.

Help your Medicaid patients who smoke by  
educating them about their cessation benefits.

**DON'T BE SILENT  
ABOUT SMOKING**  
[TalkToYourPatients.org](http://TalkToYourPatients.org)

Funded by the Tobacco Cessation Centers of New York State



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# Just By Talking To Me

I didn't want to smoke, but I knew I was going to need help to stop.

I thought I couldn't afford it until my doctor told me that my Medicaid covered it.

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# Bus ad



The advertisement features a close-up portrait of a woman with dark hair and red lipstick, resting her chin on her hand. The background is dark blue. On the left, yellow handwritten-style text reads: "My Doctor Saved My Life Just By Talking To Me". On the right, white sans-serif text reads: "I couldn't afford help to stop smoking, but my doctor told me my medicaid covered it." In the bottom right corner, there is a white box with the text: "DON'T BE SILENT ABOUT SMOKING" and "Talk To Your Patients.org". Below this box, in very small text, it says "Funded by the Tobacco Cessation Centers of New York State".

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# Bus shelter ad



# Bench ad



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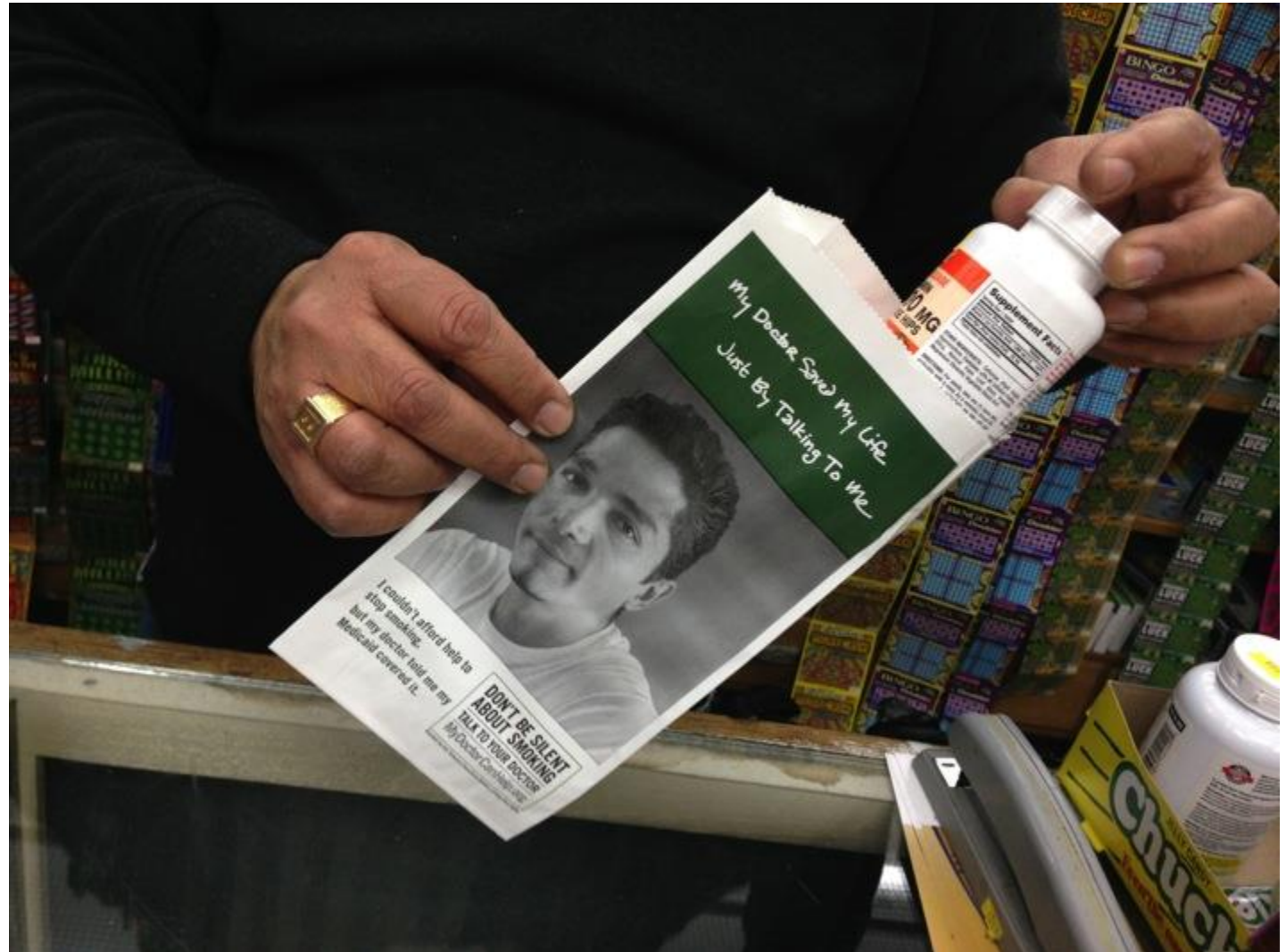
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# Tompkinsville Pharmacy

45 Victory Blvd, Staten Island, NY 10301

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# O&K Pharmacy

7247 Main Street, Flushing, NY 11367

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